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# MINUTES

## **REALTORS® Commercial Alliance**

**Board Meeting**

**Wednesday, February 12, 2025**

1. Welcome & Introductions: Monty Warren, President called the meeting to order.
2. Approval of Minutes: A MOTION was made and seconded to approve minutes from the December 4, 2024 meeting. MOTION CARRIED
3. Clinton Shepard with CCIM spoke to the group about CCIM and their path forward. Clinton asked the RCA to be a sponsor for 2025. A MOTION was made and seconded to be a $5,000 Strategic Sponsor for CCIM in 2025. MOTION CARRIED.
4. Reviewed the account balance. It was noted that the current balance included the revenue from LACDB.
5. Membership Update: 203 Active REALTOR members, 17 Associate members, and 35 Affiliate members. RCA Membership is 69% renewed for this current billing cycle.
6. LACDB Update: Caitlyn Williams reported on the recent LACDB BOD meeting where they discussed:
   1. Moody’s Contract Renewal & Software Update. LACDB has created a work group to demo a new software option to replace Moody’s.
   2. LACDB agreed to sponsor the ACO as a Break Sponsor for $1,500.
   3. Bython requested an update on how RCA wanted to allow the CID discount for Associate members. It was agreed to monitor and revisit the amount of Associate members in Q3.
7. RAA Update: Paul Arceneaux reported on recent RAA BOD meeting where they discussed:
   1. AC Contract with Chapman’s to replace AC Sales.
8. CE Classes: Amber proposed a few education options. The board would like to see what CCIM can offer if we pay directly for the classes.
9. LEDA Breakfast Series. Mark Mouton has orchestrated three breakfast meetings. They will be Monique Blanco on March 27th, a LEDA Update estimated in August, and Municipality Mayors on October 15th.
10. Calendar of Events: It was brought up that Amber is having issues getting The Chimes to call her back to schedule a social. A MOTION was made to have the next social at Superior Grill. MOTION CARRIED.
11. ACO Update:
    1. Speakers – the committee is meeting to finalize the keynote speaker
    2. Ticket Sales – 20 tickets sold so far
    3. Sponsorships – 4 sold so far
    4. Special Invitations – the board would like to include Warren Abadie.
12. Next Board Meeting: The next RCA Board Meeting will be April 17th at 11:30 am.

With no other business to discuss the meeting was adjourned.