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REALTOR® Association of Acadiana

234 Rue Beauregard

Lafayette, LA 70508

**Wednesday, June 5, 2024**

Present: Blake Weaver, Tyler Rush, Dyllan Hawkins, Alyson Schexnayder, Rob Stewart, Casey Oliver, Matt Long, Edward Campbell, Maple Conston, and Erica Taylor

Present Non-Board Members: Susan Holliday and Jacob Romero

MINUTES

1. **Call to Order – Blake Weaver, President:** Called the meeting to order at 2:02pm.
2. **June 13th – CE Social**
   1. **Class:** Legal Descriptions 101 was confirmed. Instructors will include Matt Long and either Sara Zuschlag or Chris Afeman.
   2. **Times:** Check-In from 1:30pm – 2pm | Class from 2pm – 4pm | Social from 4pm – 6pm was confirmed.
   3. **Sponsors:** Andrus Boudreaux, Assurance Financial, and Louisiana REALTORS® were confirmed.
   4. 6 months free MLS to one lucky REALTOR® was confirmed.
3. **July 18th – Cornhole Tournament**
   1. **Sponsorship Update:** Jacob Romero, RAA Staff, reported that there were currently 14 sponsors ($3,900) – 1 Platinum, 7 Gold, 1 Silver, and 5 Bronze. Attendees were reminded to continue to reach out to members requesting sponsorship.
   2. **Times:** Check-In from 10am – 11am | Games begin at 11am was confirmed.
   3. Attendees discussed compensation towards the DJ and Raelyn Payne. Attendees decided on a check of $600 ($100 hourly rate) for the DJ and various gift cards for Raelyn Payne.
   4. Attendees discussed prizes for the event. After much discussion, attendees decided to have a drawing at the top of each hour. The first 4 hours will present a $25 Amazon gift card and the last will present 6 months of free MLS/free Affiliate membership for the next year. Members of the association at the event will need to bring their business cards to be entered into the drawing.
4. **August 15th – Morning Buzz**
   1. Attendees discussed aspects of the event. Attendees confirmed the topics related to the NAR Settlement Update and panelists from the RAA. Susan Holliday, RAA Staff, stated that she will not be available to be a panelist as she will be on vacation.
   2. **Sponsor:** Charlotte Dunbar with Reliant Title (paid) was confirmed.
5. **September 12th – Morning Buzz**
   1. **Topic:** Safety Month Related was confirmed. Attendees discussed the implications of a live demonstration for self-defense in relation to situational awareness and maintaining set processes in working with clients. Attendees also suggested the idea of collecting real-life instances of members of the association when they felt in danger. Jacob Romero, RAA Staff, will order Equalizer self-defense weapons for attendees at the Morning Buzz to receive.
   2. Attendees discussed choosing a sponsor at the next board meeting.
6. **October 10th – Morning Buzz**
   1. **Topic:** Behind the Deals: Tactics from Top Producing Agents was confirmed
   2. Attendees discussed choosing a sponsor at the next board meeting.
   3. Attendees discussed possible panelists from different areas. Attendees confirmed Amy Kratzer who is a Broker and YPN Board Member in the Lake Charles Association. Attendees also suggested Sam Hayes, Matthew Delcambre, and the TK group for panelists from this market. Susan Holliday, RAA Staff, reminded board members to reach out to the potential panelists discussed at the previous board meeting. Details will be further discussed at the next board meeting.
7. **Elections**
   1. Jacob Romero, RAA Staff, presented the proposed election cycle for the 2025 Board of Directors. This schedule is subject to change if a conflict arises with the RAA and RCA elections.
8. **YPN Event Outreach**
   1. Board members were reminded to continue to call new agents to come to YPN events with the summer new member list.
9. **New Business**
   1. Tyler Rush, President-Elect, presented an update on the polo shirts for the board of directors. After much discussion, a decision was made to provide a $50 stipend and a $10 embroidery reimbursement for board members to get YPN-embroidered polos at Absolutely Embroidery. Attendees will be responsible for bringing their polos to Absolutely before the Cornhole Tournament o be embroidered. Jacob Romero, RAA Staff, will send the YPN logo to be digitized and ready to be embroidered.
   2. Jacob Romero, RAA Staff, presented the idea of Tyler Rush, President-Elect, attending the NAR Leadership Week: YPN Advance section at the end of August. YPN and RAA will pay for the cost. Tyler Rush, President-Elect, will get back to the board with his decision.

**With there being no further business, the meeting was adjourned at 3:17pm.**