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REALTOR® Association of Acadiana

234 Rue Beauregard

Lafayette, LA 70508

**Wednesday, July 10, 2024**

Present: Blake Weaver, Tyler Rush, Dyllan Hawkins, Casey Oliver, Matt Long, Edward Campbell, Maple Conston, and Erica Taylor

Absent – Unexcused: Alyson Schexnayder and Rob Stewart

Present Non-Board Members: Susan Holliday and Jacob Romero

MINUTES

1. **Call to Order – Blake Weaver, President:** Called the meeting to order at 2:03pm.
2. **July 18th – Cornhole Tournament**
   1. **Sponsorship Update:** Blake Weaver, President, reported that there are 18 sponsors ($4,750) – 1 Platinum, 8 Gold, 2 Silver, and 7 Bronze. Attendees were reminded to continue to reach out to members requesting sponsorship.
   2. **Team Update:** Blake Weaver, President, reported that there are 43 teams registered. The limit will be 50 teams, and members have until Tuesday, July 18 to register for a team. Only Sideline Tickets will be sold the day of.
   3. **Times:** Check-In from 10am – 11am | Games begin at 11am was confirmed.
   4. Attendees confirmed compensation rates of $100/hr for the DJ and reimbursement of supplies/food for Raelyn Payne.
   5. Attendees confirmed prizes of the event, which include four (4) $25 Amazon Gift Cards and a free 6-month MLS subscription/Affiliate membership.
   6. Attendees decided to allow non-sponsors of the event to provide food trays in exchange for a free Sideline Ticket. Board members are responsible for contacting affiliate members for interest.
3. **August 15th – Morning Buzz**
   1. **Topic:** Attendees discussed aspects of the event. Attendees decided to alter the topic to be related to a “life after settlement check-in – how is everyone doing?” type of event to allow members to be involved and share what is and is not working for them so far.
   2. **Panelists:** The RAA Executive Committee and RAA Attorney will serve as panelists and will answer questions.
   3. **Sponsor:** Charlotte Dunbar with Reliant Title (paid) was confirmed.
4. **September 12th – Morning Buzz**
   1. **Topic:** Safety Month Related was confirmed. Attendees discussed the implications of a live demonstration for self-defense in relation to situational awareness and maintaining set processes in working with clients. Attendees also suggested the idea of collecting real-life instances of members of the association when they felt in danger in RAA Talk around mid-August. Jacob Romero, RAA Staff, reported that the Equalizer self-defense tools have arrived.
   2. **Panelist:** Casey Oliver, Board Member, reported that her husband is not available to be a panelist for the event; however, she will check and see if her husband’s work partner is available.
   3. **Sponsor:** Attendees suggested Vernon Jenkins with Southwest Funding to sponsor. Attendees will reach out to Vernon to confirm interest.
5. **October 10th – Morning Buzz**
   1. **Topic:** Behind the Deals: Tactics from Top Producing Agents was confirmed
   2. **Panelists:** After much discussion, attendees suggested Blake Arceneaux with EXP Realty, Cade Creole with REAL Broker, Kate Mouton with EXP Realty, and Claire Hensarling with Latter & Blum. Attendees are responsible for reaching out to confirm interest.
   3. **Sponsor:** Attendees suggested Brad Alderidge with APEX Home Inspection to sponsor. Attendees will reach out to Brad to confirm interest.
6. **Elections**
   1. Blake Weaver, President, presented the proposed election cycle for the 2025 Board of Directors. This schedule is subject to change if a conflict arises with the RAA and RCA elections. Attendees were suggested to reach out to candidates from last year’s election and to new members.
7. **YPN Event Outreach**
   1. Board members were reminded to continue to call new agents to come to YPN events with the summer new member list.
8. **New Business**

**With there being no further business, the meeting was adjourned at 3:00pm.**