

REALTOR® Association of Acadiana

234 Rue Beauregard

Lafayette, LA 70508

**Wednesday, February 7, 2024**

Present: Blake Weaver, Tyler Rush, Dyllan Hawkins, Casey Oliver, Rob Stewart, Matt Long, Maple Conston, Edward Campbell, and Erica Taylor

Late: Alyson Schexnayder

Present Non-Board Members: Susan Holliday and Jacob Romero

**MINUTES**

1. **Call to Order – Blake Weaver, President:** Called the meeting to order at 2:07pm.
2. **February 8th – Morning Buzz**
	1. **Topic:** How to Be Successful in 2024 was confirmed.
	2. **Sponsor:** Toby Thimmesch with GCT Insurance (Paid) was confirmed.
	3. **Panelist:** Tara Bienvenu was confirmed.
	4. “QR Code and Presentation for Upcoming Events are ready” was confirmed.
3. **March 14th – Morning Buzz**
	1. **Topic:** How to Get the Most Luck Out of an Open House. The event will have a St. Patrick’s Day theme.
	2. **Sponsor:** Ben Torian with Torian Law is confirmed. Jacob Romero, RAA Staff, will bill Ben and provide further details.
	3. **Panelists:** Dyllan Hawkins, Board Member, confirmed Scott Domingue is available. Maple Conston, Board Member, said that Miles Santiago is not available, but that Ryan Petticrew is. Leslie Guillory is also not available, so the board suggested Caitlin Hebert to take her spot.
	4. Jacob Romero, RAA Staff, will contact panelists to receive their bios and percentages of successful open houses.
4. **April 11th – Morning Buzz**
	1. **Topic:** Attendees decided on **How to Protect You and Your Clients.**
	2. **Sponsor:** Edward Campbell, Board Member, suggested Maria Pitre with Sure Title & Abstract to sponsor the event. Jacob Romero, RAA Staff, will reach out to confirm interest and will bill accordingly.
	3. **Panelist:** After learning more about the importance of fraud and property crimes in the industry from Susan Holliday, RAA Staff, Wesley Vanmieghem, Property Crimes Corporal Detective will be a panelist.
	4. Susan Holliday, RAA Staff, will contact Wesley to receive a bio and details about his detective work.
5. **July 18th – Tentative Fundraiser**
	1. **Event:** Attendees decided to host a Cornhole Tournament again as this event was such a big success last year and everyone had a good time.
	2. **Location:** Blake Weaver, President, will reach out to The Madison to confirm the availability of the location on July 18th.
	3. Attendees decided to promote the event earlier and to create a save the date type graphic to get members interested in the tournament again. Attendees decided on the following: greater than 50 teams will result in a single elimination bracket, conversely less than 50 teams will result in a double elimination bracket.
	4. Jacob Romero, RAA Staff, will provide attendees with the financials of the last tournament in order to discuss sponsorship details and etc.
6. **Potential Future Morning Buzz Topics**
	1. **How to Work with an Appraiser:** Lane Duplechin, Acadiana Appraisals and Consulting will be considered as a future Morning Buzz topic.
	2. Jacob Romero, RAA Staff, will provide attendees will members’ suggested topics following the Morning Buzz on Thursday, February 8.
7. **YPN Event Outreach –** Attendees reached out the provided list of agents with 0-3 years of experience to increase attendance at YPN events.
8. **New Business:** There was no new business.

**With there being no further business, the meeting was adjourned at 3:00pm.**