

REALTOR® Association of Acadiana

234 Rue Beauregard

Lafayette, LA 70508

**Wednesday, May 22, 2024**

**2024 Goal:** *To build upon the 2023 events and continue to execute these 3 signature events at a high level for a meaningful experience for attendees.*

MINUTES

1. **Affiliate Appreciation 2024**
   1. Attendees discussed feedback from the event. Overall, the event was a success, and more Affiliates came than last year. Comments included not having enough REALTORS® in attendance and the fact that future marketing should explain that this event is for both REALTORS® and Affiliates to come to. There was also a suggestion to include a raffle with prizes to encourage more members to come.
2. **REALTOR® Appreciation Day 2024**
   1. Attendees discussed possible ideas for the event. After much debate and discussion, including a failed motion to cancel the event altogether, a **MOTION** was made and seconded to pursue having the social-type event. **MOTION PASSES**. Maurianna Robichaux, a committee member, will confirm the details and pricing of having the event at the Beer Garden in Downtown Lafayette. The location offers food truck services and has a connected parking tower for convenience and ease of parking. Ethan Broussard, committee chair, will get the details and pricing of having the event at the Yard Goat. Attendees also discussed having the event at the RAA Parking Lot with food trucks or gift cards. The consensus was to host the event at the Beer Garden, but this will be voted on at the next meeting. A planning committee will be created for members to plan and execute the event to relieve the stress of the RAA staff. The committee also expressed interest in collaborating with AHBA for their annual Christmas Party to further appreciate the Acadiana REALTORS®.
3. **Gumbo Cook-Off 2024**
   1. Attendees discussed and confirmed agenda items. After much debate and discussion, a **MOTION** was made and seconded to change the theme to Louisiana Heritage. **MOTION PASSES**. Attendees will use their connections to have “celebrity” judges who are marketable at the event in an attempt to draw a large crowd. Attendees signed up for volunteer opportunities after the meeting. Judges will need to be there at Parc International by 3:15pm and will likely be done by 4:45pm.