

**Board of Directors**

**April 23, 2024 9am/ RAA**

**MINUTES:**

**I Call to Order**: Christie House Theaux, President called the meeting to order. She verified all board members’ phones were stored outside of the board room and a quorum had been established. There were no absences by board members noted for the April meeting.

**II Approval of Board Minutes: A MOTION was made and seconded to approve the minutes from the March board of directors meeting. MOTION CARRIED**

**III President’s Report:**

1. **Affiliate Appreciation Projected Costs v Budget**: Theaux reported on the upcoming Affiliate Appreciation event. She stated with the current level of broker sponsorships for Affiliate Appreciation, the event was projected to break even financially. The event is scheduled for Thursday, May 2nd at The Ballroom in Broussard.
2. **Board Retreat: June 7-9th in Grand isle, Louisiana**: Theaux reported she would be moving forward to host a 2024 Board of Directors retreat in Grand Isle Louisiana June 7th-9th. She would be working with the CEO to secure lodging and develop a program for the event.
3. **Louisiana REALTOR® Spring into Action Conference:** The board discussed as a group the recent Louisiana REALTORS® conference. The board requested the CEO contact Louisiana REALTORS® for an update on a Mandatory State Buyers Agency form. It was reported David Faveret from New Orleans was elected as the 2025 Secertary-Treasurer of Louisiana REALTORS. Reid Smith was elected as the Region 2 RVP. Theaux reported Louisiana REALTORS® would be offering a health insurance policy for all REALTOR® members in the next 30-60 days. Finally, the board discussed a motion made at the conference whereby Louisiana REALTORS® created a new Foundation to hold assets of LR, mainly the LR Building and land.
4. **Request for a Donation to the REALTOR® Relief Fund:** Theaux referred board members to email correspondence from Louisiana REALTORS® CEO, Norman Morris for the REALTORS® Relief Fund. **A MOTION was made and seconded for RAA to donate $5000 to the REALTORS® Relief Fund. MOTION CARRIED.**
5. **National Association of REALTORS®:** Theaux provided the board members with an update from the National Association of REALTORS®.
6. **Forewarn Contract Renewal**: Theaux referred board members to the attached contract renewal for Forewarn.  **A MOTION was made and seconded to authorize Susan Holliday, CEO to sign the FOREWARN contract renewal. MOTION CARRIED**
7. **REALTOR® Appreciation Event:** Theaux provided an update from a recent AMLA Board meeting where the group had discussed the annual REALTOR® Appreciation Day Event. Affiliate members have stated they would be happy providing a financial sponsorship for some type of social event to honor the REALTOR® members in 2024.
8. **LREC at Large Appointment:** Theaux reported RAA Member, Carole Horn was appointed by Governor Jeff Landry to serve as a commission for the Louisiana REAL Estate Commission.

**IV Treasurer’s Report:** Keisha Leblanc, Treasurer reported on the current membership numbers for the REALTOR® Association of Acadiana. She also referred board members to the list of new members and encouraged everyone to remember to make their “board welcome call” to these new members. She reported the Prudential Investment account was at $758,032.13 as of March 31st.

 Leblanc then reviewed the financial position for the REALTOR® Association of Acadiana and RAA Properties, LLC and entertained questions from board members.

 Leblan then provided a detailed update on RAA Properties and current tenant lease negotiations.

 **A MOTION was made and seconded to accept the Treasurer’s report as presented. MOTION CARRIED**

**V Committee Reports:**

 **a. MLS:** Kim LaFleur: Kim LaFleur reported on 3 items:

* April MLS Minutes: **A Motion was made and seconded to approve the April MLS Committee minutes with the exception of New Business item 5 Forms Committee. The board requested more in-depth discussion on the forms committee and how it would work moving forward within the RAA. MOTION CARRIED**
* ROAM OPS committee **A Motion was made and seconded to accept the report from the ROAM Op’s committee. MOTION Carried**
* ROAM Transition Task Force: **A MOTION was made and seconded to accept the Transition team minutes with the exception of Item #2 ( Listing input from Lonewolf). This items will be tabled for more information regarding costs and functionality. MOTION CARRIED**

**b. YPN:** Blake Weaver: Blake reported on the recent YPN board meeting and discussed upcoming events for the section. **A MOTION was made and seconded to accept the YPN report as presented. MOTION CARRIED**

**c. RCA:** Monty Warren: Monty reported on the upcoming Acadiana Commercial Outlook event and announced a social the RCA would be hosting at the Yard Goat. **A MOTION was made and seconded to accept the RCA report as presented. MOTION CARRIED**

**VI CEO Report:**

1. **Talking Points After the Settlement:** Holliday report on a presentation she had put together after attending a NAR webinar on messaging. The board reviewed the presentation but did not authorize Holliday to share the content with the membership.

**VII New/ Old Business**: It was noted that RAA should consider focusing on the REALTOR® Brand and doing more community involvement.

**VIII Upcoming Events: Theaux updated the board members on the upcoming events for the REALTOR® Association of Acadiana.**

1. **Acadiana Commercial Outlook:** Thursday, April 25th at the Lite Center
2. **Affiliate Appreciation,** Thursday, May 2nd at 11:30am-1:30pm at the Ballroom in Broussard.
3. **YPN Morning Buzz: Thursday, May 9th** at 8:30am at The Room @ Corner Bar. Guest Speaker is Wesley VanMieghem with the Lafayette Parish Sherrif office who will speak on property related crimes.
4. Be the BEST You with Tara Bienvenu: Wednesday, May 8th 9-noon.
5. **Broker Breakfast:** May 17th RAA office at 9am
6. **Push the Marketing Pedal with BBR Creative:** June 4th. Session to focus on Emal Marketing.
7. **Joint Industry Luncheon: June** 5th Special Guest is Scott Hughes to discuss the current political landscape.
8. **Board Retreat:** June 7-9th in Grand Isle, Louisiana
9. **YPN Cornhole Tournament:** Thursday, July 18th at the Madison

With there being no further business the meeting was adjourned.