



**Board of Directors  
March 28, 2023  
9am/ RAA**

**Agenda**

- I **Call to Order:** Jacquelyn Cain Gleason, President called the meeting to order and recognized RAA members who serve on the Louisiana REALTORS® board of Directors as guests.
  
- II **Approval of Board Minutes- A MOTION was made and seconded to approve the minutes from the February Board of Directors Meeting. MOTION CARRIED**
  
- III **President's Report:**
  - a. **Treasurer Vacancy:** Gleason updated the board the 2023 Nominating Committee had put forth two names for the position of the 2023 Treasurer, Ken Simeral and Cindy Herring. Both candidates had an opportunity to speak to the board members regarding their candidate platform. The RAA Board then voted by secret ballot. The winner was Ken Simeral. Simeral will serve as the RAA Treasurer until December 31, 2023.
  
  - b. **Professional Development Committee Discussion:** Gleason then called upon Carol Grindrod and Kelly Streva Chairs of the Professional Development Committee to discuss the board's recent decision regarding a proposal from Hope Kidder to do quarterly meetings on how to build your real estate business. Carol and Kelly asked for clarification on what programs the board would like to offer to the membership. Upon further discussion and clarification of Hope Kidder's proposal to the board **a MOTION was made and seconded to approve the RAA CEO to negotiate and sign an agreement with Hope Kidder for 4 sessions noting that Hope will not be allowed to the suggested 30-minute free coaching calls to members. MOTION CARRIED**
  
  - c. **Short Term Rentals:** Tyler Albrecht updated the board on the STR topic and what is happening in the Saints Street area. The board approved for

Albrecht and the RAA CEO to host a meeting at RAA to open the STR conversation up with the membership.

d. **MLS Research Group Update:** Christie House Theaux reported her group continued to work behind the scenes to gather information and hopes to have a presentation at the May Board Meeting

e. **Louisiana REALTORS®:** The board discussed the LR Legislative Meetings: April 25<sup>th</sup>-27<sup>th</sup> in Baton Rouge. They reviewed the conference schedule and had an in-depth discussion with the guests in attendance on what was happening at the upcoming LR conference. Special attention focused on the proposed LR dues Increase for 2024 and an update on the proposed LR building.

**IV Treasurer's Report:** Newly elected Treasurer, Ken Simeral reported on the current membership numbers as well as the calls to be made by board members to the new REALTOR® Members. He reported on the current financials for the REALTOR® Association of Acadiana and RAA Properties LLC. He noted that he and Susan Holliday would meet in the coming days so he can fully embrace his new role as the 2023 Treasurer.

**V Committee Reports:**

**A. MLS:** Angi Trahan: Reported on the Minutes from the March MLS meeting noting that the MLS user group had also met and were recommending to the MLS Committee that RAA add a new MLS service for tax through CRS Tax Data. This recommendation would go to the MLS committee in April. **MOTION was made and seconded to approve the minutes as presented. MOTION CARRIED**

**B YPN:** Keisha LeBlanc, YPN chair reported the YPN Minutes from March. **MOTION was made and seconded to approve the minutes as MOTION CARRIED**

**C. RCA:** Caitlyn Williams: Williams reported on the RCA minutes and Happenings for the section. **MOTION was made and seconded to approve the minutes as presented. MOTION CARRIED**

**D. Events Committee:** Holliday reported on the Minutes from the recent Events Committee meeting. **MOTION was made and seconded to approve the minutes as presented. MOTION CARRIED**

**VI CEO Report:** Susan Holliday, CEO reported the office had hired a new Student Intern. His name is Jacob Romero and he would be starting in the middle of April.

## **VII New/ Old Business:**

**VIII Upcoming Events:** Gleason reviewed with the board the RAA Upcoming events and encouraged board members to attend any all events.

1. Acadiana Commercial Outlook: Wednesday, April 5<sup>th</sup> from 8:30-12:30am at LITE
2. RAA Office Closed: Good Friday, April 7<sup>th</sup>
3. Broker Breakfast, Friday April 14<sup>th</sup> at 9am
4. Property Management Meeting: Tuesday, April 18<sup>th</sup> at 11:30am
5. ACPAT Annual Auction: Thursday, April 20<sup>th</sup> at 5:30 @ Abacus
6. Joint Industry Luncheon: June 27<sup>th</sup> at Le Pavilion with Clay Higgins
7. Joint Industry Luncheon: September 28<sup>th</sup> at Le Pavilion Candidate Forum for Lafayette City-Parish President race
8. Joint Industry Luncheon: November 9<sup>th</sup> at Le Pavilion. Dr. Gary Wagner and NAHB Economist