

Board of Directors June 27th 8:30 am/ RAA

MINUTES

- Call to Order: Jacquelyn Cain Gleason, President called the meeting to order and established a quorum had been met.
- II Approval of Board Minutes- A MOTION was made and seconded to approve the minutes from the May board of directors meeting. MOTION CARRIED
- III MLS Research Group Presentation: Christie House Theaux along with Nikki Wilson, Carrie Theard, and Dennis Jones presented their research. The board elected to focus on the motion that was made by the MLS Committee and not to see the entire presentation. The board approved the MLS Motion to sign the NDA with ROAM. There was discussion surrounding who would sign the NDA. A motion was made that the entire RAA Board of Directors, Susan Holliday, Amber Parker, and Nikki Wilson would sign the NDA and the Executive Committee would attend any meetings. MOTION CARRIED.

IV President's Report:

- a. **STR Update:** Gleason updated board members on the meeting with Gordon Schoeffler attempting to find a middle ground and regulations we could all agree on.
- b. **2023 Nominating Committee**: Gleason reported the official Call for Nominations was sent to the entire membership. The 2024 Nominating Committee will be looking to fill the following seats:
 - o 2024 President-Elect
 - o 2024 Treasurer
 - o 3 Board Positions for 2-year terms
- **d. Louisiana Realtors Fall Conference:** Gleason reported the Louisiana REALTOR® Fall Conference would be September 19th-21st at the Horseshoe Casino in Shreveport. Conference highlights included NAR Riding with the

Brand Bus will be on site and the Installation of Cindy Dyer as the 2024 LR President.

f. **RAA Support Services Document**: The board of directors reviewed the staff support document. Gleason reported that the staff liaisons are looking for direction on how to manage each entity and provide fair treatment to each area they support.

It was suggested that all committees be monetized to see the amount of time and overhead broken down. Then a task force would be created to investigate the breakdown and determine a set of rules regarding how much each entity can require from the RAA staff.

- g. **MLS Billing**: Gleason reported the MLS Semi Annual Dues to be emailed June 1st and were due June 30th. Any member with an outstanding balance on Monday July 3rd would be issued a \$50 late fee and will have their MLS services suspended until payment is made. Staff will also be doing an MLS pop-up message whereby members will have to acknowledge that they understand an MLS bill has been placed upon their account.
- IV Treasurer's Report: Ken Simeral reported as of June RAA had 1830 members. He referred board members to the June call list for new members and asked them to please reach out to their assigned new members. He reported the Association's reserves were at \$704,971.41 as of May 30th. Simeral then reviewed the current financials for the REALTOR® Association of Acadiana and RAA Properties with the board members. Finally, he reported that the principal payment of \$94,934.74 was made on the loan with Hancock Whitney. An update was made on the parking lot, stating that the bids were sent out to get the work done and we should have an update for the July meeting. Lastly, he stated we are looking at purchasing the adjoining lot at 200 Rue Beauregard.

A MOTION was made and seconded to accept the Treasurer's report as presented. MOTION CARRIED

V Committee Reports:

A. MLS: Angi Trahan reported on the MLS Minutes from June. The board accepted the minutes with a motion to table the Photography Network for now. MOTION CARRIED.

B. YPN: Keisha LeBlanc reported on the YPN minutes from June. The board accepted the minutes as presented.

C. RCA: Caitlyn Williams: Williams reported on the MLS minutes from June. The board accepted the minutes as presented.

- **VI CEO Report:** Holliday was on vacation at this time.
- VII New/ Old Business: Under old business Ken Simeral reported the Executive Committee moved to file an Ethics violation on Cody Ficklen. Currently, the complainant would be listed as Ivan Jennings. However, Ivan and some board members are nervous about his name being on the document. The board of directors moved to put the complainant as the RAA Board of Directors instead of one agents name. Ken Simeral offered to sit in the chair as the complainant if needed. MOTION CARRIED.

Gleason reported that absences will be addressed once Susan returns from vacation.

Gleason asked the board members to review the upcoming RAA meetings and events.

VIII Upcoming Events:

- 1. **Joint Industry Luncheon**: Legislative Roundup: Tuesday, June 27th at LePavillion 11:30am til 1pm.
- 2. **Quarterly Market Report with Bill Bacque**: July 13th 10am at the Lite Center
- 3. **YPN Corn Hole Tournament:** Thursday July 20th @ The Madison in Broussard Check in at Noon with lunch served. The competition starts at 1pm.
- 4. **Joint Industry Luncheon** featuring Congressman Clay Higgins. Thursday, August 3rd from 11:30-1pm at Le Pavillon
- 5. **Affiliate Appreciation:** Thursday, August 17th Warehouse 535 from 11am-2pm.
- 6. **Pipeline to Success:** Tuesday, August 22nd 8:30 coffee and refreshments. Program from 9-10:30am RAA Office
- 7. **Safety Workshop with Kelly Simpson:** Thursday September 7th at the Lite Center from 8:30-Noon. Working on a 3-hour CE approval.
- 8. **REALTOR Appreciation Day**: Thursday September 14th Cajundome Convention Center
- 9. **Joint Industry Luncheon:** Mayoral Forum. Thursday, September 28th at Le Pavilion from 11:30am til 1pm.
- 10. **Gumbo Cook Off:** Wednesday, October 25th at Parc International
- 11. **Pipeline to Success with Hope Kidder:** Tuesday November 2nd from 9-10:30am at the RAA Office
- 12. **Joint Industry Luncheon**: Economic Forecast with NAHB Economist and Gary Wagner UL Economist on Thursday, November 9th
- 13. YPN Food Drive: Friday, November 10th @ RAA Office from 11am-3pm

With no further business the meeting was adjourned.