



**Board of Directors
February 28, 2023
9am/ RAA**

MINUTES:

- I **Call to Order:** Jacquelyn Cain Gleason, President called the meeting to order after recognizing a quorum had been met. She then recognized Mike Hebert with Becker & Hebert who was attending as the Association's general counsel.

- II **Approval of Board Minutes- A MOTION was made and seconded to approve the minutes from the January Board of Directors meeting held at the Southern Hotel. MOTION CARRIED**

- III **President's Report:** Jacquelyn Gleason called upon Mike Hebert with Becker & Hebert who discussed with the board the current vacancy position for Treasurer of the Association and a recent email correspondence from RAA Past President, Jason Ray discussing his interpretations of the RAA By-Laws in filling the vacancy. After much discussion the board agreed the by-laws distinguish the process by which an Officer vacancy shall be filled. Christie House Theaux as the RAA President-Elect will chair the 2023 Nominating Committee. Theaux has put forth the following members to serve with her: Lucius Hornsby, Kristie Huval, Claire Disch and Lizzie Herter. The 2023 Nominating committee will do a call for nominations to all members who meet the qualifications to serve as Treasurer. Theaux and her committee will review all applications submitted for the Treasurer position and will select two names to present to the RAA Board of Directors at their March meeting on Tuesday, March 28th at 9am. A new Treasurer will be elected by a simple majority vote by the RAA board of directors. That person will serve as RAA Treasurer until December 31st of 2023. In addition this new Treasurer will serve on the RAA Executive Committee, the LR Board of Directors and shall appoint 3 members to serve on the RAA Finance team.

b. **2023 Billing Update:** Susan Holliday, CEO reported on the final 2023 billing cycle. She noted that the 2023 Budgeted numbers had been met. Staff was still finalizing the RCA and the Affiliate billing.

c. **Events Committee Update:** Holliday reported the Events Committee had met and were in the process of receiving applications of potential charities for the upcoming 3-year cycle. She encouraged any board member who knew of a deserving charity to please submit an application to the Events Committee for consideration.

d. **Louisiana REALTORS®:** The board discussed the recent Learning to Lead Conference in New Orleans. In addition, the upcoming Legislative Conference was discussed. Any board members wanting to attend were asked to be in Baton Rouge by 1pm on Tuesday April 25th to attend the governance portion of the conference and then REALTOR® day on Wednesday, April 26th. Holliday will assist board member will registration and hotel accommodations.

Finally, it was reported that Ginger Maulden a candidate for Secretary - Treasurer of Louisiana REALTORS® would attend the March RAA Board Meeting to discuss her candidacy.

e. **STR Update:** Holliday reported at a recent City-Parish council meeting several citizens spoke out against STR's. There still has been no ordinance brought forward for consideration to attempt to restrict STR's. Holliday along with the Executive Committee members have a meeting on March 2nd with Josh Guillory and they will once again advocate for private property rights during the meeting.

f. **Board Retreat Follow-up:** Gleason reported Christie House Theaux had formed an MLS Research Group which would be chaired by House-Theaux and included the following members: Dennis Jones, Nikki Wilson, Carrie Theard and Amber Lee Parker from the RAA Staff. The group was gathering information and would report back to the board in the coming months.

g. **RAA Properties:** Caitlin Williams reported the engineering firm was still working to finalize the plans for the RAA parking lot. Once received the plans would be sent to bid so the RAA Board would have a definitive price to develop the lot. Williams also reported she was working with Susan Holliday on the addendum for Dream Home to include in their leased space the recent vacated office of Acadiana Connections.

IV Treasurer's Report: Holliday reported the following: Membership recap. The Association of the first time since 2018 is seeing a downturn in new members joining. In January and February there was a 35% decline in members who joined RAA vs what was budgeted for. However, the

renewals for 2023 were good and the Association has met its 2023 budget regarding membership. Holliday encouraged board members to make their assigned calls to new members noting that at the recent new member orientation several new members commented of how they enjoyed the special attention they had received from the RAA. Holliday then discussed a few line items on the current 2023 budget. Finally, she updated the board that since the Treasurer position was vacant the Budget & Finance Committee had not yet met nor had anything been done with the 2022 profit.

V Committee Reports:

A. MLS: Angi Trahan: Trahan reported on the minutes from the February MLS Committee.

B. YPN: Keisha LeBlanc; Leblanc reported on the recent YPN meeting in February and discussed the recent record attendance at the Morning Buzz series.

C. RCA: Caitlyn Williams: Reported the Acadiana Commercial Outlook which is scheduled for April 5th at the LITE Center

Professional Development Committee minutes: Holliday reported on the minutes from the Professional Development Committee.

A MOTION was made and seconded to not allow the committee to enter into a contract with Hope Kidder for quarterly coaching session. MOTION CARRIED

VI CEO Report: Holliday reposted she was taking a few days of vacation time the week of March 13th and that she was attending the NAR Association Executive Institute March 16th- 20th in Seattle.

VII New/ Old Business:

Under new business Bill Bacque noted the inaccuracies of the Showingtime market reports.

VIII Upcoming Events: Holliday reviewed with the board the upcoming events for the Association.

1. ACPAC Major Investor Luncheon: Thursday, March 9th @Fezzo's in Broussard
2. RCA Social: Thursday, March 9th @ Adopted Dog Brewery
3. Joint Industry Luncheon Wednesday, March 15th at 11:30am at LePavillion. Guest speaker is Jim Donelon, Commissioner of Insurance
4. YPN Morning Buzz: Thursday, March 16th 8:30am @ The Room @ Corner Bar
5. March Broker's Breakfast: Friday, March 24th @ 9am.
6. ACPAT Annual Auction: Thursday, April 20th at 5:30 @ Abacus

With there being no further business the meeting was adjourned.