

Board of Directors April 18, 2023 9am/ RAA

MINUTES

- Call to Order: Jacquelyn Cain Gleason, President called the meeting to order and recognized that a quorum had been met. She then recognized several guests who were in attendance at the meeting.
- II Approval of Board Minutes- A Motion was made and seconded to approve the minutes from the March 2023 Board of Directors meeting.

 MOTION CARRIED

III President's Report:

- a. STR Update: It was reported RAA would host a meeting the following day to discuss STR's on Wednesday, April 19th from 2-3pm. Susan Holliday also provided the board an update on the recent Planning Commission meeting where the topic of STR's was discussed.
- b. Hope Kidder Follow-up: Gleason reported the CEO had negotiated a contract with Hope Kidder for a quarterly series called Pipelines to Success. She reported on the 4 dates this session would be held.
- c. MLS Research Group Update: Christie House Theaux reported her research group was in the process of gathering information from RAA Brokers and agents as well as members outside of the MLS who are subscribers in other MLS systems. Once all the information was gathered and compiled Theaux will do a presentation for the MLS Committee.
- d. Louisiana REALTORS®: Gleason reposted on the upcoming Legislative Meetings for Louisiana REALTORS® taking place April 25th-27th in Baton Rouge. Board members and attendees her presentations from Ginger Maulden and Lacy Baaheth who are candidates for the 2024 Louisiana REALTOR® Secretary Treasurer as well as Eloise Gauthier who is running for the 2025 Region 10 RVP for the Nation Association of REALTORS®.

The board also discussed a motion from the Executive Committee of Louisiana REALTORS® to increase the dues for LR by \$48 per member starting in 2024.

e. Report from the Professional Standards Committee: A MOTION was made to go into executive session which was seconded to review a report from the Professional Standards Committee. Motion Carried.

A MOTION was made and seconded to exit Executive Session. MOTION CARRIED

A MOTION was made and seconded to accept the report from the Professional Standards Committee as presented. MOTION CARRIED

IV Treasurer's Report: Ken Simeral, Treasurer reported to the board on the following: RAA continues to see a downturn in new members joining the RAA monthly. He reviewed with board members personal calls they are asked to make to all the new members who have joined RAA since the last board of directors meeting. He reported the RAA's investments at Prudential were at \$710,212.16 as of March 31st. Simeral reviewed the current financials for the REALTOR® Association of Acadiana and RAA Properties, LLC. Finally, Simeral reported that as Treasurer he would like to appoint the following people to the Budget and Finance team, noting each of the members would serve a 3 year term on the Budget and Finance Committee: Charles Ditch, Stephanie Kellner and Sean Hettich.

A MOTION was made and seconded to accept the Treasurer's report as presented and approve the three new members to the Budget & Finance Committee. MOTION CARRIED

V Committee Reports:

A. MLS: Angi Trahan, MLS Chair reported on the MLS Minutes from April.

B. YPN: Keisha LeBlanc: reported on the YPN minutes from April.

C. RCA: Caitlyn Williams reported on the RCA minutes from April.

VI CEO Report: Susan Holliday reported that MLS Director Amber Parker would be having surgery on May 1st and would be out of the office for an undetermined length of time and would be working remotely for some of that time. Holliday also reported the new intern Jacob Romero was settling in and was a quick learner and she was grateful to have him as part of the team.

- VII New/ Old Business: Rachel Hebert reported that Maddie's Footprints would be holding its annual Gala on Saturday and encouraged board members to attend.
- **VIII Upcoming Events**: Gleason asked the board members to review the below dates for RAA upcoming event.
 - 1. RAA Board Meeting: Tuesday, April 18th at 9am at the RAA Office
 - 2. Property Management Meeting: Tuesday, April 18th at 11:30am
 - 3. RAA Leadership Class Session 2. April 18th from 11:30-1pm
 - 4. STR Meeting: Wednesday, April 19th from 2-3pm at the RAA Office
 - 5. Wednesday April 19th DDA Crawfish Boil. RAA is a sponsor.
 - 6. Events Committee Meeting Charity Selection 9-11am RAA Office
 - 7. RCA Crawfish Boil: Thursday, May 4th at 4pm at The Gleason Group Office
 - 8. Honor Society Brunch: Friday, May 5th from 10am-Noon @ Whiskey & Vine
 - 9. NAR Legislative Meetings May 6-11th in DC
 - 10. Property Management Meeting: May 16th at 11:30am
 - 11. Broker Breakfast: May 19th at 9am @ RAA Office
 - 12. RAA Office Closed: Monday May 29th for Memorial Day
 - 13. June 1st MLS Bills sent out

With there being no further business, the meeting was adjourned.