REALTOR® ASSOCIATION OF ACADIANA MLS Committee February 23, 2023 Minutes

PRESENT: Joe Hesterly, Elena Ladmirault, Kim Lafleur, Merrie Chris Leger, Brandi McKnight, Lisa Sheppert, Claire Schexnayder, Ken Simeral, Helen Thibeaux, and Angi Trahan

ABSENT: Judy Garber, Eloise Gauthier, David Gleason, Jacquelyn Cain Gleason, Amel Kates,

ALSO PRESENT: Jessica Landry, Nikki Wilson, Blake Weaver, Amber Parker and Susan Holliday

The meeting was called to order by Angi Trahan at 9:03 a.m.

 Motion to approve the minutes from the January 24, 2023 meeting. The motion was seconded and passed.

NEW BUSINESS

- 1. Form Updates. Motion to approve the Residential Listing Agreement (with corrected page numbers), Land Listing Agreement, Land Purchase Agreement, and Photo Exclusion Form to be added to Transaction Desk forms library. Contingency Addendum and RAA Inspection Responses to remain the same from 2022 revisions. Motion was seconded and passed.
- 2. Commercial Picture Rule. Motion to require 5 total photos 2 of which must be interior photos for commercial building listings. Motion was seconded and passed.
- 3. Rental Input Sheet to Match Residential. Motion to update the rental input sheet fields to match up to the residential input sheet fields based on the list provided. Motion was seconded and approved.
- **4. Joe Hesterly Request.** Joe has requested to submit additional fields such as Shop Home or Barndominium to the input fields to help with appraisals. He will provide a list of recommendations. This topic was tabled until the next meeting.
- 5. Coming Soon & Non-MLS Clarification. Motion to change the verbiage in the MLS Rules & Regulations regarding both Coming Soon Forms and MLS Exclusion Notice Forms to change from "filed with RAA MLS" to read "a copy sent to the MLS Director." Motion was seconded and approved. It was decided that no procedures need to be made regarding sight unseen offers on a coming soon listing.
- **6. Confidential Listings.** It was decided agents should be referred to their broker regarding confidential listing requirements.

- 7. Email Spam. It was decided that we recommend brokers educate their agents regarding using a platform or providing an unsubscribe option on any mass marketing emails.
- **8. Bayou Board Supra Reciprocity.** Motion to deny supra reciprocity with Bayou Board. Motion was seconded and passed.
- **9. AHBA Dr. Wagner Request.** Motion to approve Dr. Wagner to use Flex MLS data to create a report for AHBA. AHBA will share the report to RAA upon completion. Motion was seconded and passed.

STAFF UPDATE:

- **10. Zillow Rental Opt-In.** Motion for Amber to send brokers the opt-in instructions for a Zillow Rental feed and not allow Zillow to reach out to our brokers directly. Motion was seconded and passed.
- 11. Photography Network. Motion to table the topic until the next meeting. Motion was amended to invite a CEO from another board who has been through a lawsuit regarding photos to our next meeting. Motion was seconded and passed.
- **12. InfoSparks and OfferManager Update.** Amber updated the MLS Committee regarding the webinar training dates/times for both Info Sparks and Offer Manager.
- 13. MLS Research Committee. The board of directors approved Christie Theaux to assemble a group of individuals who have not previously been apart of the MLS research to gather information on services, prices, use and pros and cons from MLS options available. She has selected Carried Theard, broker with District South; Nikki Wilson, realtor with EXP Realty; Dennis Jones, realtor with Keller Williams Realty of Acadiana; and Amber Parker, MLS Director.

There being no further business, the meeting adjourned at 10:18 a.m.

Minutes submitted by:

Amber Parker, MLS Director

Amber Lee Parker