



**YPN Board of Directors
Wednesday, January 5, 2022**

Present in Person: Charles Ditch, Keisha LeBlanc, Leslie Guillory, Travis Champagne, Blake Weaver, Angie Broussard

Present via Zoom: Ashley Dauterive, Latonia Riggs, Toby Thimmesch

Present Non-Board Members: Allyson Abadie, Susan Holliday

Absent: Tyler Rush

MINUTES

- I. **Call to Order: Charles Ditch, President:** Called the meeting to order at 2:05pm.
- II. **Roll Call – Sign-in, Establish a Quorum:** Charles established a quorum had been met.
- III. **Board Member Presentation: Susan Holliday,** CEO, gave a presentation on the qualities that make a good board member and the importance of the role.

IV. Ratification of the 2022 Mentor – Leslie Guillory

A MOTION was made and seconded to ratify Leslie Guillory as the 2022 mentor for YPN. **MOTION CARRIED**

V. 2022 Events and Meetings Overview

The attendees reviewed the possible dates and discussed ideas for 2022 YPN events.

a. February

i. February 10 – Morning Buzz

1. **Topic:** New Purchase Agreement & Property Disclosure to go over the changes that recently went into effect.
2. **Panelists: Susan Holliday,** CEO, is reaching out to Eloise Gauthier, the LR President, and **Ashley Dauterive** will contact Elisa Davis, an attorney with Turnkey Title.
3. **Sponsor: Ashley Dauterive** suggested that Turnkey Title would be interested in sponsoring and is reaching out to confirm.

b. March

i. March 10 – Morning Buzz

1. **Topic:** Social Media Marketing

2. **Panelists: Ashley Dauterive** is reaching out to her contact at Klout 9 to educate attendees about applicable marketing strategies for the real estate industry.
3. **Sponsor:** Attendees identified possible contacts that they can reach out to closer to the event.

c. **April**

- i. **April 7 or 14 – Fair Housing CE with Social to follow**
Attendees discussed hosting a 2 hour CE course on Fair Housing at Corner Bar with a social to follow.

d. **May**

- i. **May 12 – Morning Buzz:** Topic to be determined at a later date.
- ii. **Trivia Night – Date TBD:** Attendees discussed hosting a Trivia Night in May and looking into other possible venues for this event. **Allyson Abadie**, Communications Director, will look into venue options including the Grouse Room and provide an update at a future meeting.

e. **June**

- i. **June 9 – Morning Buzz:** Possible topic – Rookie of the Year
- ii. **June 15 – Lunch & Learn:** Attendees discussed hosting a Lunch & Learn session. **Allyson Abadie**, Communications Director, will reach out to Kallie Gary, MLS Director, to teach the MLS Rules and Regulations class.

f. **July**

Attendees decided not to host a YPN event in July and agreed to move the July Board Meeting to July 13.

VI. **Upcoming Events**

Allyson Abadie, Communications Director, notified attendees of upcoming events including the General Membership Awards Luncheon, the LR fleur de LEAD conference, and the Tour du Riz Cookoff.

With there being no further business the meeting was adjourned at 3:03pm.