



**Board of Directors  
September 28, 2021**

**Minutes**

- I Call to Order: Jason Ray, President:** Called the meeting to order.
- II Roll Call – Sign-in, Establish a Quorum:** Ray verified that a quorum had been met.
- III Approval of Board Minutes-** A MOTION was made and seconded to approve the minutes from the July Board of Directors meeting since there was not a meeting held in August due to Hurricane Ida. MOTION CARRIED
- IV President’s Report:**
  - a. 2022 Elections-** Susan Holliday CEO gave an update of the 2022 Elections to the board.
  - b. Hurricane IDA:** Ray discussed with the board potential outreach efforts from RAA to REALTOR® members who were affected by Hurricane Ida. It was discussed the option to make a financial contribution to Louisiana REALTORS® Relief Fund so that disbursements could be made to those REALTORS® who were effected. It was also suggested that the board consider s dues waiver to any secondary members who were affected. Holliday noted a list of secondary members she had pulled from the affected areas.

**A MOTION** was made and seconded to make a \$5,000 donation to the Louisiana REALTOR® Disaster Fund with the funds being earmarked to be distributed to members suffering effects from Ida and to waive dues for any secondary members in affected areas.

During discussion the list of secondary members was questioned and staff will research to make sure parts of the Northshore are included in the list.

The Motion was amended to remove the dues waiver of secondary members until staff research more thoroughly that all names of secondary member were included.

**The Amended MOTION was to only make a \$5,000 donation to the Louisiana REALTOR® Disaster Fund with funds being earmarked to members who suffered damage from Hurricane Ida. MOTION CARRIED**

**c. MLS Consolidation Task Force Update:** Ray provided an update on the Task Force stating they would be meeting on Friday October 1<sup>st</sup>.

**d. Louisiana REALTORS® Back to Business Fall Governance Summit:** Ray reviewed with the board the list of scheduled events for the upcoming conference. He noted RAA was hosting a hospitality suite on Monday, October 4<sup>th</sup> from 3-7pm and encouraged any board members who would be attending the conference to stop by. He updated that at the August Executive Committee they had discussed offering every board member the opportunity to attend the conference and have the RAA pay the registration costs. Cindy Herring, Treasurer stated the board was in a good financial position and the 2021 budget would accommodate this expense.

**A MOTION was made and seconded to pay registration costs for any RAA board member wishing to attend the upcoming Louisiana REALTOR® Back to Business Conference. MOTION CARRIED**

**e. RAA Events Update:** Ray reported on various events for the remainder of 2021.

**f. Susan Holliday's Annual Review/ Re-schedule:** Ray reported the board still needed to conduct the CEO's annual evaluation. Reid Smith is in charge of this process and he would be working with Holliday on a reschedule date in the near future.

**V Treasurer's Report:** Cindy Herring, Treasurer reported the RAA had exceeded another milestone level in membership by hitting the 1800 membership mark. She asked all board members to please refer to the board calls for August and September which were attached. She reported the Prudential account as of August 31<sup>st</sup> is at \$787,568.86. She then reviewed the August financials for the REALTOR® Association of Acadiana and RAA Properties, LLC. In her report she noted the following: The receivable owed by the Daily Advertiser had been collected, she reviewed with board members the Darnal, Sikes & Gardes bill for 2020 financial services and discussed with the board the minutes from the August Budget & Finance Committee meeting.

**A MOTION was made and seconded to accept the Treasurer's report as presented. MOTION CARRIED**

**VI Committee Reports:**

- a. **YPN:** Tyler Albrecht reported on the groups happening and upcoming events.
- b. **MLS:** Jason Ray, President reviewed with the board the minutes from the August and September MLS Committee meeting.

**A MOTION was made and seconded to approve the MLS minutes for August and September as presented. MOTION CARRIED**

c. **RCA:** Bart Broussard: reported the RCA had a Trends & Transactions event coming up on Thursday, October 7<sup>th</sup> at Acadian Village.

**VII CEO Report:** Susan Holliday, CEO reported that Kallie Gary was back from maternity leave and that she had hired Allyson Abadie as the new Communications Director.

Prior to closing the meeting Ray asked all board members to review the 2021 Awards Committee lists provided by staff.

**A MOTION was made and seconded to approve the members of the Awards Committee as presented. MOTION CARRIED**

**VIII Calendar of Upcoming Events:** Ray reviewed the below upcoming events with the board.

- a. **Louisiana REALTOR® Back to Business Meeting:** October 3<sup>rd</sup>-5<sup>th</sup> at the Double tree Hotel in Lafayette
- b. **YPN Morning Buzz:** Spooktacular event. The Sharing of REALTOR® horror stories Thursday, October 14<sup>th</sup> from 8:30-9:30am at The Room at Corner Bar.
- c. **RCA Trends and Transactions:** October 7<sup>th</sup> at Acadian Village
- d. **YPN Food Drive:** Thursday, November 11<sup>th</sup> at the RAA Office
- e. **YPN Morning Buzz:** Naught or Nice Series. Thursday, December 9<sup>th</sup> from 8:30-9:30am at The Room at Corner Bar