



**Board of Directors  
November 30<sup>th</sup> 9am  
RAA Office**

**MINUTES:**

- I Call to Order:** Jason Ray, President called the meeting to order and established a quorum had been met.
- II Approval of Board Minutes: A MOTION was made and seconded to approve the minutes from the November meeting. MOTION CARRIED**
- IV President's Report:**
- a. Ray reported a Board Luncheon would be held for the 2021 Board Members which was also a joint event where by Reid Smith and his 2022 Leadership team would be installed. This celebration luncheon will take place on Friday, December 10<sup>th</sup> at Rock-n-Bowl.
- b. Holliday reported that she had been contacted by the Executive Director of the Acadian Home Builders Association to discuss 2022 Partnerships with the 2022 Parade of Homes event and the Joint Industry Luncheons.
- A MOTION was made and seconded for RAA to partner with AHBA for a special REALTOR® member open house event on Wednesday, April 6<sup>th</sup> from 9-4 during the 2022 Parade of Homes as well as Joint Industry Luncheons for 2022. MOTION CARRIED**
- c. Awards Committee: Ray announced the 2021 Awards Committee have met and selected winners for the Association's highest awards: REALTOR® of the Year, Affiliate of the Year, Lloyd G. Smith Award and the Peer award. The RAA Pin patrol would be on the move in the next few weeks surprising the winners and "pinning" them in advance of the Awards ceremony to be held on Friday, January 21<sup>st</sup> at the Petroleum Club.
- V Treasurer's Report:** Cindy Herring, Treasurer reported on current membership status of the RAA noting 1874 REALTOR Members as of November of 2021. She referred board members to the new member list and asked board members to make their assigned board calls. She then announced the RAA Prudential account was at \$782,204.09 as of October 31<sup>st</sup>.

Herring referred members to the attached minutes from the Budget & Finance Committee minutes. The board had a lengthy discussion centered around best use of any 2021 profits

which the Association may realize this fiscal year. They reviewed the adopted strategic plan and how any unrealized profits should be allocated to support the Strategic Plan.

**A MOTION was made to accept the Minutes from the Budget & Finance Committee with the exception of the motion made by the committee under item #3. MOTION CARRIED**

Herring then conducted a thorough review of the 2022 proposed Annual Budget for the RAA.

**A MOTION was made and seconded to accept the 2022 Annual Budget as presented with the following changes:**

- a. To deduct \$10,000 from the Ambassador Program
- b. To Allocate \$10,000 to #usearealtor
- c. To rename line item #usearealter to REALTOR® Brand Awareness

**MOTION CARRIED**

**VI Committee Reports:**

- a. **YPN:** Tyler Albrecht thanked everyone who supported the recent YPN food Drive and announced they had exceeded their goal of 2021 pounds of food donated. The next YPN Morning Buzz is Naughty or Nice which is an association favorite and will be held on Thursday, December 9<sup>th</sup> at 8:30 am at The Room at Corner Bar.
- b. **MLS:** Lindsey Fitzgerald: Fitzgerald reported on the Minutes from the November MLS Committee Meeting. **A MOTION was made and seconded to approve the MLS minutes from November as presented. MOTION CARRIED**
- c. **RCA:** Bart Broussard: Bart reported RCA would be holding their installation banquet on Thursday, December 2, 2021 at MidCity Chops.

**VII CEO Report:** The CEO reported she was working on a new job description for a new staff person who would be hired once long-time staffer Julie Cutrera retires in March.

**VIII Calendar of Upcoming Events:**

**Jason Ray updated the board on the below meetings/ events including the December Broker breakfast on Friday, December 3<sup>rd</sup> at 8:30am at the RAA office.**

- a. **YPN Morning Buzz:** Naught or Nice Series. Thursday, December 9<sup>th</sup> from 8:30-9:30am at The Room at Corner Bar
- b. **2021 Board & Committee Luncheon and 2022 Installation Event** on Friday, December 10<sup>th</sup> at Rock-n-Bowl at 11:30
- c. **Annual Awards Luncheon:** Friday, January 21<sup>st</sup> at The Petroleum Club at 11:30am. Guest Speaker is Wade Berzos, Soul Survivor of Lafayette plane crash.

**Since there was no further business the meeting was concluded.**