



**Board of Directors  
January 26, 2021**

**MINUTES:**

**I Call to Order:** Jason Ray, President called the meeting to order and established that a quorum had been met. All board members were requested to sign the annual Board Confidentiality statement and return to the CEO.

**II Approval of Board Minutes- A MOTION was made and seconded to approve the minutes from the December Meeting. MOTION CARRIED**

**IV President's Report:** Jason Ray reviewed with the board the 2021 membership dues renewals as well and provided an update on the semi-annual service billing. He then reported the association had successfully completed its 2020 Core Standards Certification as required by the National Association of REALTORS®.

Ray updated that the 2021 Committee forms had been sent out and encouraged the board to reach out to members they thought would be interested in serving. With special emphasis given to the RAA Leadership Class and Finance Team.

Ray gave an update on the happenings at 234 Rue Beauregard. Maddie's Footprints had successfully moved in as of 12-31-21. A second lease had been signed for executive space for Acadiana Connection. The Building Task Force was in the process of selecting a contractor to do the common area improvements needed upstairs. A new sign for the upstairs tenants had been approved and was on order. Finally, the CEO is still working on getting furniture for the downstairs space.

**V Treasurer's Report:** Cindy Herring reported on the 2021 membership renewals which were above budget projections and allows the RAA to begin the 2021 fiscal year in a good position. She referred board members to the new member call sheets and requested that each board member make these calls to welcome these new members to the Association. Herring then moved in the Association's finances noting the balance on the RAA's long-term investments with Prudential, the Association's current financial position, 2020 Budget vs Actual figures and the 2021 Budget vs actual. She then reported on the RAA's company; RAA Properties LLC on their current financial position and Budget vs Actual for 2021.

Finally, she provided an update on two of the new programs approved for the 2021 budget: Flo-Plan and the #usearealtor campaign. The vendor contracts for both of these

programs had been sent to legal counsel and would be signed soon and hopefully both projects would launch in February of 2021.

**VI Committee Reports:**

a. **YPN:** Tyler Albrecht- reported on the YPN plans for 2021. They will kick off programming with their very successful Morning Buzz series and Christie House will serve as the section's Mentor for 2021. **A MOTION was made and seconded to accept the YPN report as presented. MOTION CARRIED**

b. **MLS:** Lindsey Fitzgerald: MLS Chair, Lindsey Fitzgerald reported on the minutes from the January MLS meeting. **A MOTION was made and seconded to accept the January MLS minutes as presented. MOTION CARRIED**

c. **RCA:** Bart Broussard: Broussard reported on the 2021 programming for the REALTORS® Commercial Alliance. **A MOTION was made and seconded to Accept the RCA report as presented. MOTION CARRIED**

**VII CEO Report:** The CEO, Susan Holliday presented a 2020 re-cap of program and services to the Board as well as reported on 1<sup>st</sup> quarter operations.

**VIII Calendar of Upcoming Events: Jason Ray updated the board on two virtual events that are coming up:**

a. **Broker Breakfast:** Friday, January 29<sup>th</sup> at 9am via ZOOM.

b. **Start Flex-n-Training:** (Attached flyer)

9am & 2pm

February 4<sup>th</sup>

March 4<sup>th</sup>

April 8<sup>th</sup>

May 6<sup>th</sup>

**With there being no further business the meeting was adjourned.**