



**Board of Directors
October 27th
9am**

MINUTES:

- I Call to Order:** Jim Keaty, President established a quorum had been met and called the meeting to order.
- II Approval of Minutes: A MOTION was made and seconded to approve the minutes from the September board of directors meeting. MOTION CARRIED**
- IV President's Report:**
- RAA Operations:** Jim Keaty, President updated the board on the status of events for the remainder of the year.
- a. **2020 Strategic Plan-** Emergent Method, the consulting group who performed RAA's Strategic Plan earlier in 2020 would be brought back in to review and discuss the final plan. This presentation would be given to members of the 2020 and 2021 board of directors.
- b. **Honor Society update-** Keaty reported staff was working on scheduling a day in which small groups of 2019 Honor Society members could come to the RAA to pick up their appreciation gift from the April luncheon which was cancelled due to the pandemic.
- c. **2020 Board Luncheon-** this event is currently TBD.
- d. **CE for end of the year-** Keaty reviewed with members of the board the current CE schedule for the remainder of the year noting more classes would be added in December as instructors posted their schedules.
- e. **YPN-** Keaty reported that YPN would be offering the following events:
- i. Morning Buzz, Stephanie Weeks Morning Buzz Nov. 12th (LIVE)
 - ii. Food Drive- Wednesday Nov. 18th
 - iii. Morning Buzz/ Naughty or Nice – Thursday Dec. 10th (LIVE)
- f. **Jason Ray's Installation-** Keaty reported this event was still TBD and would not happen until January of 2021.
- 2. Legislative update:** Keaty referred board members to the attached article on RAA's legislative efforts which were published in the REALTOR® Party News magazine.

3. **234 Rue Beauregard Update:** Reid Smith and Monty Warren provided board members with an update on 234 Rue Beauregard. Smith reported the monument sign had been installed. And the board room now had board chairs and artwork. He then discussed with the board the need to do some upgrades to the training room to support zoom meetings. Staff is requesting that the training room be equipped with speakers to be able to pick on attendees comments during a virtual session as well as a mounted camera that would be able to showcase attendees in the training room.

Secondly, Smith discussed installing security camera on the perimeter of 234 Rue Beauregard.

A MOTION was made and seconded to approve upgrades to the training room and new security cameras for 234 Rue Beauregard. MOTION CARRIED

The board then discussed the space upstairs and the desire to list the space for lease on the MLS and LACDB.

A MOTION was made and seconded to allow RAA President, Jim Keaty to list and Reid Smith, Treasurer to co-list the upstairs space at 234 Rue Beauregard with the RAA to pay for all listing expenses. Additionally, RAA will pay a 3% commission to any member who brings a tenant with zero commission to be paid upon renewal of the lease. MOTION CARRIED

4. **MLS Survey results:** Susan Holliday, RAA CEO reviewed with members of the board the results of a recent membership survey which discusses Forewarn, MLS Services and Flo-Plan.

5. **Louisiana REALTOR® Board Appointment seat:** Jason Ray, RAA President Elect reported the Executive Committee had met and had elected Walter Campbell to serve as a representative of RAA on the Louisiana REALTORS® Board of Directors.

A MOTION was made and seconded to approve the Executive Committee's election of Walter Campbell to the LR Board of Directors. MOTION CARRIED

6. **Board Updates:** Holliday updated the board that the RAA had issued checks to all RAA members who live Lake Charles as motioned by the Board in September. She shared a letter of thanks she had received from Kathy Venable with EXP. She then reported on the current status of the 2021 dues collection.

V Treasurer's Report: Reid Smith Treasurer reported the current RAA membership count noting we had surpassed all 2020 membership projections even with the pandemic. He reviewed the list of board member calls to new members, stressing this was an important service and role for the board to perform. He reported on the current figures for our prudential account and reviewed the financial statements for both RAA Properties and the REALTOR® Association of Acadiana. He then reviewed the current minutes from the 3rd Quarter Budget and Finance Committee.

A MOTION was made and seconded to approve the minutes from the 3rd Quarter Budget & Finance Committee as presented. MOTION CARRIED

A MOTION was made and seconded to accept the Treasurer's report as presented. MOTION CARRIED

VI Committee Reports:

a. **MLS:** Susan Holliday reviewed with the board the minutes from the October MLS Committee Meeting.

A MOTION was made and seconded to approve the MLS Committee minutes with the exception of item #1 under new Business. The board is sending these recommendations back to the MLS Committee for more review and clarification. MOTION CARRIED

b. **YPN:** Tony Cobbarubia went into greater detail of 3 upcoming events that YPN would be hosting before the end of 2020.

A MOTION was made and seconded to approve the YPN report as presented. MOTION CARRIED

VII CEO report: Susan Holliday updated the board the RAA operations and things she has been working on since the previous board meeting.

VIII New/ Old Business:

1. Holliday reported she had received a request from a Past President for the board to consider waving fees for RAA member Cassie Goldsboro for 2021. Discussion ensued and no action was taken

2. Holliday reported she had a call with Ken Damann, CEO for the Greater Baton Rouge Association of REALTORS® regarding licensing RAA's MLS data for purposes of data comparison with other board in the State contemplating forming a Regional MLS. Discussion ensued and no action was taken.

IX: Calendar of Upcoming Events: Keaty referred board members to the previously reported YPN events.

With there being no further business, the meeting was adjourned.