



**Board of Directors
August 25th
VIA ZOOM**

MINUTES:

I Call to Order: Jim Keaty, President called the meeting to order and established a quorum had been met.

II Approval of Minutes: A MOTION was made and seconded to approve the minutes from the July Board of Directors meeting. MOTION CARRIED

IV President's Report:

1. Emergent Method Update on Strategic Plan: Keaty updated the board on the status of the Emergent Method final strategic plan review. The consultants had wanted to conduct an in-person presentation, but due to social distancing concerns staff was waiting until the board was meeting again in person. Since social distancing protocols have continually been extended the plan is to now conduct a final plan review via ZOOM.

2. Legislative update on STR's/ Property Tax ordinance: Adam Angers, Legislative Chair and guest member on the ZOOM meeting updated board members on two legislative issues: One concerning Short term Rentals and a second on millage increases for property owners in Lafayette City and Parish. After much discussion by the board the following motion was made.

MOTION To strongly oppose Lafayette City and Parish ordinances concerning rolling up current millage rates for property owners and to launch a Call For Action within the RAA membership regarding the Association's opposition. **MOTION CARRIED**

3. MLS Update: MLS Consolidation Task Force members (Reid Smith, Ken Simeral and Christie House Theaux) updated the board on a call with Ken Damann, AE with the Greater Baton Rouge Association of REALTORS® concerning RAA's reconsideration of a data share MOU. The board discussed this proposal. The board has requested the CEO to follow-up with Ken Damann to get a written document outlining the data fields being requested and the written agreement outlining the specific details the relationship RAA would be entering into.

Staff updated the board on a new MLS product called Flo-Plan which was launched by FLEX MLS. Staff reported the two other MLS's who have launched Flo-Plan have seen favorable response within their MLS.

Staff will continue to discuss and monitor this new product offering for RAA members.

4. **Ethel Park- NAR Placemaking Grant:** Ken Simeral, Out-of-Parish director reported he would like the board to consider supporting a NAR Placemaking Grant opportunity for Ethel Park in the City of Washington, Louisiana. Ethel Park will be a community initiated green space in the center of town. Simeral has spoken to NAR and the project can qualify for \$5000 in grant funds providing the RAA will consider a 10% match or \$500.

A **MOTION** was made and seconded to approve \$500 for the Ethel Park Grant. **MOTION CARRIED**

5. **234 Rue Beauregard Update:** Monty Warren informed the board he was in talks with another possible tenant for the upstairs space. Susan Holliday reported the painting should be finished soon. She still needed to get prices for furniture and a sign for outside. She hoped to have these cost estimates for the September meeting.

6. **2021 Election Update:** Jason Ray reported staff was working with all candidates for the 2021 Election to have professional videos produced that could be used on social media platform for promotion purposes. The 2021 Election will launch on Monday, October 5th and end at midnight on Thursday October 9th.

Finally, per the RAA By-Laws ray requested the board approve the following three people to serve on the 2021 Election Committee: Don Perron, Angi Trahan and Charles Ditch.

A **MOTION** was made and seconded to approve Don Perron, Angi Trahan and Charles Ditch to serve on the 2021 Election Committee. **MOTION CARRIED**

7. **CEO Annual review:** Jason Ray reported it was time to conduct the CEO's annual review. He stated the performance tool had been distributed to all board members and requested reviews be returned timely.

V Treasurer's Report:

Smith reviewed with the board the current membership re-cap which included 30 new membership numbers through August. He encouraged board members to refer to the new member call sheet and to make calls to these new members. He reported the prudential account as of July 31st was \$ 714,545.92

Smith then reviewed the asset sheet for RAA Properties as well as the REALTOR® Association of Acadiana.

A **MOTION** was made and seconded to accept the Treasurer's report as presented. **MOTION CARRIED**

VI Committee Reports:

- a. **MLS:** Bill Bacque reported on the minutes from the August MLS Committee meeting.

A **MOTION** was made and seconded to accept the minutes as presented for the August MLS committee meeting. **MOTION CARRIED**

- b. **RCA:** Monty Warren reported on the minutes from the July RCA meeting.

A **MOTION** was made and seconded to accept the minutes from the July RCA meeting as presented. **MOTION CARRIED**

- VII CEO report:** Holliday reported on the current staff operations and the happenings within her office.

VIII New/ Old Business:

IX: Calendar of Upcoming Events:

1. YPN Morning Buzz: Thursday, September 10th at 8:30am via Facebook Live featuring Anita Begnaud, CEO for the Downtown Development Authority.
2. Thursday, September 24th: I-Buyer Seminar featuring Nobu Hata via zoom at 9am. This event is being sponsored and hosted by YPN but all RAA members are welcomed to attend.