

## Board of Directors May 23, 2019

## **MINUTES**

- Call to Order: Walter Campbell, President called the meeting to order.
- **II Roll Call Sign-in:** Campbell confirmed a quorum had been met.
- III Approval of Board Minutes: A MOTION was made and seconded to approve the minutes from the April meeting. MOTION CARRIED
- IV President's Report:
  - a. **National Association of REALTORS® Conference Update:** Campbell updated the board on the recent NAR Legislative meeting which was attended by himself, Jim Keaty and CEO, Susan Holliday.
  - **b. MLS UPDATE:** Campbell called upon Reid Smith to present a report on a data aggregation meeting the RAA had participated in with representatives from the Bayou Board of REALTORS® and the Greater Baton Rouge Assn of REALTORS®.

The CEO presented to the board for their review and discussion a proposed Memorandum of Understanding which outlines a partnership agreement between RAA, GRBAR and Bayou Board.

A MOTION was made and seconded to authorize Susan Holliday CEO to sign the Memorandum of Understanding. MOTION CARRIED

The board then discussed the RFP it had received from The Greater Southern MLS.

A MOTION was made and seconded that the RAA board will NOT respond to the RFP for the Greater Southern MLS and that the CEO will directly communicate its decision to the Greater Southern MLS consultant. MOTION CARRIED

c. Instanet Input Form: Campbell reported during his vendor meeting with Instanet RAA discussed a new service whereby agents would be able to integrate data collected from the listing input form to be uploaded directly into

FLEX which would save all agents time. This service will be launched in June and RAA would like to offer this service to its members in an expedited manner. The cost to get the service operational is about \$5,000 to cover backend programming costs for Instanet.

A MOTION was made and seconded to authorize the CEO to contract with Instant for the set-up costs to bring this new service to its members. Holliday is authorized to spend up to \$6,000 on this technology upgrade. MOTION CARRIED.

**c. 2020 Election's:** Campbell announced RAA was preparing for its 2020 election cycle. As per its by-laws the Executive Committee is recommending the following members be ratified to serve on the 2020 Nominating Committee:

Chair, Jim Keaty. Committee Members: Kelly Streva, Paula Duncan, Harry Fuselier and Janie Day

A MOTION was made and seconded to approve the above members to serve on the 2020 Nominating Committee. MOTION CARRIED

- **d. Annual Meeting Update:** Holliday reported the changes to the MLS by-laws approved by the board at their April meeting would be voted on by the RAA membership at an Annual Meeting scheduled on Friday, August 2<sup>nd</sup> before the GMM with John Schroeder. The staff will begin promoting the Annual Meeting and marketing the date to the membership.
- **e. Mediation Training**: Holliday reported she had received information from Louisiana REALTORS® regarding an all-day training session for mediation and ombudsman training. She requested that the RAA cover the registration costs for any volunteers wanting to travel to Baton Rouge for the training.

A MOTION was made and seconded to authorize the CEO to pay for 10 RAA members registration costs for this training opportunity in June in Baton Rouge. MOTION CARRIED

## V Committee Reports:

- 1. MLS: A MOTION was made and seconded to approve the MLS committee minutes for May. MOTION CARRIED
- 2. YPN: Leslie Guillory, YPN Chair reviewed the minutes from the May YPN meeting. A Motion was made and seconded to approve the YPN minutes for May. MOTION CARRIED
- VI Treasurer's Report: Reid Smith updated the board on the current membership statistics noting RAA membership as of May was 1546 REALTOR® members and 170 Affiliate members.

Smith announced the Prudential account was at 1,008,119.52.

Finally, he reported on the minutes from the May 21st Budget & Finance Committee. He noted the committee was recommending the RAA lease a new phone system with Line One and request the RAA President form a Building Task Force committee to start the process of looking into RAA purchasing its own building.

## A MOTION was made and seconded to accept the Treasurer's report as presented MOTION CARRIED

- **VII CEO Report:** Holliday provided the board with an oral report on her office's activities since the April board meeting.
- **VIII Upcoming Events:** Campbell reviewed with board members the upcoming meetings for RAA.
  - 1. **RAA Annual Meeting:** Friday, August 2<sup>nd</sup> at 10am prior to the GMM
  - 2. **RAA GMM** Friday, August 2<sup>nd</sup> with State Treasurer' John Schroeder at Petroleum Club.
  - 3. National Speaker, **Mark Given** to present CE for CRS designation, Thursday, August 15<sup>th</sup> at RAA.
  - 4. **YPN GMM** Friday, August 23rd at Petroleum Club with Carl Carter, son of Beverly Carter. Registration is at 11:30 with the event to start at noon.
  - 5. **REALTOR®** Appreciation Day: Friday, September 13<sup>th</sup> at the Cajundome Convention center. Confirmed keynote speaker is **Billy Nungesser**.
  - 6. National Speaker **Shay Hata** for a Professional Development Opportunity: Monday, September 23<sup>rd</sup> 8:30-Noon. Location TBD
  - 7. **Joint GMM with the AHBA**: Tuesday, October 8<sup>th</sup> at River Oaks. Event will feature a forum for everyone running for the Mayor-President position.
  - 8. 29th Annual Gumbo Cook-Off: Wednesday, October 23rd at Park International

A MOTION was made and seconded to adjourn the meeting. MOTION CARRIED