



**Board of Directors  
August 27<sup>th</sup> 2019**

## **MINUTES**

**I Call to Order:** Walter Campbell, President called the meeting to order.

**II Roll Call – Sign-in:** Campbell confirmed a quorum had been met.

Campbell recognized RAA member, Cindy Bailey who requested the board consider new parameters for the joint Caravan Parade of Homes event between AHBA and RAA.

**III Approval of Board Minutes: A MOTION was made and seconded to approve the minutes from the July meeting. MOTION CARRIED**

**IV President's Report:**

**a. MLS**

1. **Memorandum of Understanding update:** Campbell referred board members to the attached email communication the CEO had sent to the GRBAR CEO regarding the MOU between GRBAR, RAA and Bayou Board.

2. **Call from Mitch Skinner:** The CEO reported on a call she had received from Mitch Skinner, an attorney who specializes in the MLS space.

**b. LR Fall Meeting: September 17-20<sup>th</sup> in NOLA**

1. **Board member Stipend:** Campbell reviewed with the board the approved stipends for all RAA board members for the upcoming Louisiana REALTOR® Conference in New Orleans.

2. **Group Dinner Wednesday, September 18<sup>th</sup> at Domenica:** Walter inquired of the board if invitations to the board dinner at Domenica during the LR Conference should be opened to other RAA members or guests.

**A MOTION was made and seconded that the dinner be limited to those members on the original invite list. MOTION CARRIED**

c. **Education Payment Policy:** Campbell presented a new policy regarding non-member payments for education classes to be approved by the board for inclusion in the RAA's Policy and Procedure Manual.

**A MOTION was made and seconded to approve the policy as presented.  
MOTION CARRIED**

d. **NAR :**

1. Corporate Ally program: Holliday reported that she had contacted NAR regarding the Association's Corporate Ally Program. The last payment RAA has made to the Corporate Ally Program was in 2017 for \$1,500 or about a \$1.00 per member.

**A MOTION was made and seconded to NOT make a contribution to the NAR Corporate Ally Program in 2019. MOTION CARRIED**

2. Litigation Lawsuit FAQ's: Campbell then referred board members to a information FAQ sheet on the NAR class action lawsuit.

e. **Approval of 2019 Election Committee**

**MOTION from the Executive Committee to appoint Ree Mere, Allen Duhe' and Joy Cobert to the 2019 Election Committee.**

**This MOTION was seconded by the board and carried.**

f. **Parade of Homes Partnership with AHBA:** The board has appointed Ken Simeral and Susan Holliday to schedule a meeting with representatives from AHBA to discuss the 2020 parade of Homes event and RAA's sponsorship of this event.

g. **Discussion of Ad displaying MLS info:** Campbell referred board members to an ad which displayed private data from the MLS. The board discussed this ad and asked the staff to call NAR for more guidance on the rules regarding public display outside of IDX rules. Staff will report back at the September meeting.

h. **Smart Growth Sponsorship/ Partnership:** Campbell referred board members to an email request from Kim Callaway, LR Staffer to sponsor the upcoming CPEX event.

**A MOTION was made and seconded to approve a \$250 sponsorship for the CPEX event in conjunction with Louisiana REALTORS®. MOTION CARRIED**

**V Committee Reports:**

1. MLS: Lori McCarthy, MLS Chair reviewed the minutes from the MLS committee.

**A MOTION was made and seconded to approve the minutes as presented.  
MOTION CARRIED**

**VI Treasurer's Report:** Reid Smith reported on the current membership stats and noted the Prudential Account as of July 31<sup>st</sup> was \$1,219,697.19. He provided an

update on the Building Task Force for the board noting that a location on Pinhook was identified and that the committee would be working with an architect and contractor to get cost estimates on what renovation costs would be involved to suit the association's needs. Smith will continue to update the board on the Task's Force's work.

**VII CEO Report:**

1. Crisis Plan Executive Summary: Holliday discussed the proposed document with the board. Several board members inquired about a variety of issues. It was noted that this would be a living document to be edited as the board saw fit.

**A MOTION was made and seconded to approve the document as presented with the edits suggested by Lisa Sheppert regarding relocation of the RAA office. MOTION CARRIED**

**VIII Upcoming Events:**

1. **REALTOR® Appreciation Day:** Friday, September 13<sup>th</sup> at the Cajundome Convention Center. Confirmed keynote speaker is **Billy Nungesser**. Expo kicks off at 10am with a luncheon at noon. Event is free for all REALTOR® members and a Grand Prize CE Cruise will be given away.

2. **YPN Morning Buzz:** Thursday, September 12<sup>th</sup> 8:30am at The Room at Corner Bar. Topic: Deal Killer Panel

3. National Speaker **Shay Hata** for a Professional Development Opportunity: Monday, September 23<sup>rd</sup> 9:30-11:30. Location: Double Tree by Hilton

3. **Body Language Expert, Jan Hardgrave**, Friday, October 4<sup>th</sup> 9:30-10:30 at LITE

4. **Joint GMM with the AHBA:** Tuesday, October 8<sup>th</sup> at River Oaks. Event will feature a forum for everyone running for the Lafayette City-Parish President position. 11:30am registration. Noon program begins. Cost is \$20

5. **29<sup>th</sup> Annual Gumbo Cook-Off:** Wednesday, October 23<sup>rd</sup> at Park International

With there being no further business, the meeting was adjourned.