



**Board of Directors  
March 30, 2021**

**MINUTES:**

- I Call to Order:** Jason Ray, President called the meeting to order.
- II Roll Call – Sign-in, establish a Quorum:** Susan Holliday, CEO called roll and Jason Ray established that a quorum had been met.
- III Approval of Board Minutes:** **A MOTION was made and seconded to approve the minutes from the February board meeting. MOTION CARRIED**
- IV President’s Report:**
  - a. Introduction of Mike Wurzer, President and CEO of FLEX MLS:** Jason Ray introduced Mike Wurzer who attended the meeting via ZOOM.
  - b. Emerging MLS Movement Next Steps:** Ray discussed as President he had reignited the MLS Consolidation Task Force which was formed back in 2019. Task Force members are: Ken Simeral, Reid Smith and Christie House Theaux. The board discussed adding additional members. **A MOTION was made and seconded to authorize Jason Ray as President to nominate additional members to the MLS Consolidation Task Force and allow the task force to begin the work of researching ROAM MLS and GSMLS. MOTION CARRIED**
  - c. 234 Rue Beauregard Updates:**
    - 1. Common Area Improvements:** Susan Holliday reported the common area improvements are 90% complete and she hopes the job will be finished by Easter.
    - 2. Down Syndrome Association:** She reported the Down Syndrome Association has successfully moved in upstairs in March.
    - 3. Tenant Update:** She reported that the Building Task Force had negotiated a lease with Broker member, Steven Desormeaux with Dream Home Realty and his brokerage would be moving in in April. In addition, the Building task Force had received an LOI on the remaining available space upstairs and if this LOI was able to turn into a lease the entire upstairs would be rented.

d. **Flo-Plan Launch Update:** Kallie Sonnier reported on the recent launch of a new member benefit called Flo-Plan. She reported on recent stats provided to her by FLEX on the RAA's adoption rate.

e. **Report from the Professional Standards Committee:**

**A MOTION was made and seconded to Enter into Executive Session. MOTION CARRIED.**

**A MOTION was made and seconded to exit Executive Session. MOTION CARRIED**

**A MOTION was made and seconded to accept the report from the Professional Standards Committee on the Ethics hearing which took place in January of 2021. MOTION CARRIED**

**V Treasurer's Report:** RAA Treasurer, Cindy Herring reported on the REALTOR® Association of Acadiana and RAA Properties, LLC current financial position. She also distributed a tenant income projection for RAA Properties should the entire top floor be leased at 100% capacity. She then referred board members to the March call sheet for new members and asked board members to make their calls to their designated people. She reported the RAA's investments at Prudential were at \$750,106.48 as of February 28<sup>th</sup>.

**A MOTION was made and seconded to accept the Treasurer's report as presented. MOTION CARRIED**

**VI Committee Reports:**

a. **YPN:** Tyler Albrecht: Albrecht reported on the recent YPN Morning Buzz which focused on Marketing. He said it was a great session and was well attended. YPN's April Morning Buzz would focus on LREC advertising rules and guest speakers were LREC investigators. Albrecht also announced that the YPN's Trivia night was coming back and was set for Thursday, May 13<sup>th</sup> at the Room at Corner Bar.

**A MOTION was made and second to accept the YPN report as presented. MOTION CARRIED**

b. **MLS:** Jason Ray reported for Fitzgerald. Ray stated the board had already approved item #9 on the MLS March minutes which changed the confidentiality settings for shared links back to public rather than private on its ZOOM call last Tuesday.

Ray then reviewed with the board the remainder of items on the agenda for the MLS committee.

**A MOTION was made and second to approve the MLS Minutes as presented. MOTION CARRIED**

c. **RCA:** Bart Broussard reported on the RCA. The section will host an event on Thursday, April 1<sup>st</sup> called Trends & Transactions which will be a crawfish boil event to be open to RCA members only for \$25 and held in the RAA Headquarters parking lot.

**A MOTION was made and second to approve the RCA Minutes as presented. MOTION CARRIED**

**VII CEO Report:** Susan Holliday reported that staff member Julie Cutrera was still out on medical leave but was doing well in her recovery process.

**VIII Calendar of Upcoming Events:** Ray then reported on the RAA's sponsored upcoming events.

a. **Broker Breakfast:** Friday, April 30<sup>th</sup> at 9am via ZOOM.

b. **Start Flex-n-Training:**

9am & 2pm

April 8<sup>th</sup>

May 6<sup>th</sup>

c. **Economic Forecast for the Acadiana residential Market:** Featuring Dr. Gary Wagner, UL Economist. Hosted by RAA, AMLA and AHBA. 9am via Zoom on Thursday March 4<sup>th</sup>

d. **YPN Morning Buzz:** Thursday, April 15<sup>th</sup> at 8:30am at The Room at Corner Bar. Title: LREC Advertising Rules : Do's and Don'ts.

e. **Trends & Transactions Crawfish Boil** sponsored by the RCA. Thursday, April 1<sup>st</sup> at 3:30pm at the RAA Headquarters. Open to RCA members only for \$25 a person.

f. **YPN Trivia Night:** Thursday May 13<sup>th</sup> at the Room at Corner Bar at 5:30pm.